

Come See Us!
Booth 2557
Main Presentation Stage

rider's
GARAGE

Brought to you by *Rider* magazine

TWO DAYS OF INSIDE INFO & ENTERTAINMENT

The ACF-50 Rider's Garage experience offers you the opportunity to enhance your riding skills and knowledge with advanced riding techniques and tips on maintenance, helmets, suspension and more from industry experts.



ERIC TROW



SCOTT ENLOW



LISE PEARSON



MATTHEW WILEY



ERIC TROW



MIKE TOLE



ERIC HOUGEN



COURT RAND

SATURDAY

10:00 — OF MOTORCYCLES, MEN'S ROOMS AND MUTTS

ERIC TROW, Stayin' Safe

What does an airport restroom have in common with riding twisting mountain roads? How can walking a dog help keep you out of trouble on blind curves and hillcrests? In this engaging and often humorous workshop that borrows on his popular *Riding Well* column in *Rider* magazine, Trow illustrates how we can find valuable lessons in everyday life that can help make us better and safer riders. Like the way sunscreen just might help you avoid road rash.

11:00 — EXPERIENCE MAKES THE DIFFERENCE

SCOTT ENLOW, Arai Helmets

With so many helmet brands on the market today, it's important to know who makes your helmet and how it is made. For 70 years the Arai family has been dedicated to providing the best protection possible. Learn about what goes into designing and building a premium helmet and why you should care.

12:00 — WHERE THE ROAD ENDS MOTORCYCLE DOCUMENTARY PREPARING FOR THE DARIEN GAP

In November 2017, a team of U.S. Army veterans will ride motorcycles from the Arctic Circle to the tip of South America, crossing the infamous Darien Gap in the process. The team will overcome subzero temperatures, sweltering heat, and miles of untamed jungle to complete an expedition that can only be considered an ultimate test of will. Meet the team and hear their story.

1:00 — GET INSPIRED BY WOMEN WHO RIDE

Moderator: CAM ARNOLD, Motorcycle Industry Council

Sit in on a discussion about the growing number of female riders, how to choose the right bike for you, the latest in rider apparel, women's-only motorcycle tours and inspirational stories from some of the most influential women in the industry. Alica Clickenger (Women's Motorcycle Tours), Tracy Motz (Rev'it), Jen Mueke (BMW), Erin Sills (multiple land-speed World Record holder), Lisa Thomas (world traveler)

2:00 — ACF-50, PROTECTING YOUR MOTORCYCLE FROM CORROSION

LISE PEARSON, ACF-50

Ride hard, leave the maintenance to us! If you live in an area near bodies of fresh or salt water, or that regularly experience high humidity, snow or rain, and you own and ride motorcycles that have parts prone to corrosion, you need a product like ACF-50.

3:00 — AMA HALL OF FAMERS MEET & GREET

Come meet the AMA Motorcycle Hall of Fame Class of 2017, including Don Emler Sr., Eddie Lojak Sr., Bob Moore, Peter Starr and John Ulrich — as well as AMA Motorcycle Hall of Fame Legend Bill Werner who was inducted in 2000. Get their autographs and hear from these American motorcycling greats in photos, videos and their own words. A Q&A follows the presentation.

4:00 — FLY AND RIDE ADVENTURES — WHAT YOU NEED TO KNOW

COURT RAND, Ecuador Freedom

What is a fly and ride adventure and why would you do one? How do you choose a destination? When should you go? What should you look for in a tour / rental company? And how do you make sure your ride goes smoothly in a foreign country like Ecuador? Come find out!

5:00 — TURNING KNOBS—THE WIZARDRY BEHIND MOTORCYCLE SUSPENSION

MATTHEW WILEY, Race Tech

Today's suspension components are sophisticated, yet simple to tailor and adjust to you and your bike's needs.

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11:45 — OF MOTORCYCLES, MEN'S ROOMS AND MUTTS

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12:30 — WHERE THE ROAD ENDS MOTORCYCLE DOCUMENTARY

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1:15 — 3RD GENERATION WIRELESS INTERCOM DEVICES

MIKE TOLE, Cardio Systems

An overview of Mesh-enabled intercom headsets and the many substantial advantages of them compared to the Bluetooth daisy-chain headsets of the past 10 years.

2:00 — AIMEXPO CHAMPIONSHIP OF THE AMERICAS AWARDS CEREMONY

The AIMExpo Championship of the Americas is a showcase of design, engineering and creativity by custom bike builders from as far north as Greenland all the way to the tip of South America. Builders compete for prizes in five categories—Free Style, Retro Custom, Street Custom, Performance Custom and Peoples' Choice—and a chance to represent the Americas in the 2018 AMD World Championship of Custom Bike Building.

3:00 — INSIDE SOFT LUGGAGE AND RIDE RIGHT

ERIC HOUGEN, Wolfman Luggage

Selecting, mounting and packing specialty motorcycle soft luggage for on- and off-road riding, and a discussion of the Ride Right Initiative recently launched by Backcountry Discovery Routes to bring attention to the inherent risk of motorcycle travel in the left portion of the lane, and promote safe riding on trails.

4:00 — CRITICAL MOTORCYCLE MAINTENANCE ITEMS YOU MAY HAVE OVERLOOKED

MATTHEW WILEY, Moto-Services.net

All too often it is up to the rider to tell the Service Department what services his or her motorcycle needs. DIY'ers may or may not be aware of some often overlooked service needs.

PLUS

Women Who Ride
Panel, Where the
Road Ends Team
and
the AMA
Motorcycle Hall of
Fame Class of 2017